

# Refine Your Retail Exposure

## RTH<sup>®</sup> | VanEck Retail ETF

### Investing In The Retail Industry

The retail sector is an incredibly dynamic industry that ranges from food and clothes to tech and luxury items. The types of businesses vary dramatically from physical to online to wholesale. Specifically, these include retail distribution, wholesales, on-line, direct mail and TV retailers, multi-line retailers, specialty retailers and food and other staples retailers. RTH targets publicly traded companies that derive the majority of their revenue from these specialties.

#### Exposure to Various Retail Segments



##### Retail Distribution

Companies that directly bridge consumers and manufacturers



##### Wholesalers

Companies that sell products to businesses that are not the end-user



##### Online Retailers

A retailer that sells directly to consumers via online infrastructure



##### Specialty Retailers

Companies that specialize in specific categories such as: apparel, automotive, electronics, drug, home improvement, home furnishings and food



##### Multi-Line Retailers

Department stores that sell general merchandise



##### Direct Mail Retailers

Retailers that send marketing materials and accept orders via postal delivery

Source: MarketVector, VanEck. As of 12/31/2024.

### Add Alpha Potential to a Core Portfolio

The retail sector has historically been an effective place to allocate capital. Since RTH's inception in 2011, it has outperformed the broad market. RTH is comprised of the 25 largest and most liquid US listed names in the industry. These large liquid companies have been the benefactor of industry M&A and consolidation of profits. They lead the industry in innovation and revenue growth potential.

\*Source: Statista

### Why RTH?

Access 25 of the world's largest and most traded retailers

Technology and innovation are remaking the retail industry

Global online sales are expected to grow nearly 40% from 2023 to 2027, led by many of the largest names\*

VanEck Retail ETF (RTH) seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the MVIS®US Listed Retail 25 Index (MVRTHTR), which is intended to track the overall performance of companies involved in retail distribution, wholesalers, on-line, direct mail and TV retailers, multi-line retailers, specialty retailers and food and other staples retailers. Such companies may include medium-capitalization companies and foreign companies that are listed on a U.S. exchange. To be initially eligible for the Retail Index, companies must generate at least 50% of their revenues from retail. Retail includes companies engaged primarily in retail distribution; wholesalers; online, direct mail and TV retailers; multi-line retailers; specialty retailers, such as apparel, automotive, computer and electronics, drug, home improvement and home furnishing retailers; and food and other staples retailers.

Fund Ticker	RTH
Commencement Date	12/20/2011
Net Expense Ratio (%)	0.35
Gross Expense Ratio (%)	0.35

\* Expenses are unitary fees. Van Eck Associates Corporation (the "Adviser") will pay all expenses of the Fund, except for the fee payment under the investment management agreement, acquired fund fees and expenses, interest expense, offering costs, trading expenses, taxes and extraordinary expenses. Notwithstanding the foregoing, the Adviser has agreed to pay the offering costs until at least February 1, 2025.

RTH Total Return (%) as of 12/31/2024		RTH	MVRTHTR
YTD*	NAV	19.78	19.83
	Share Price	20.01	
1 Yr	NAV	19.78	19.83
	Share Price	20.01	
3 Yr	NAV	5.83	5.82
	Share Price	5.86	
5 Yr	NAV	14.24	14.22
	Share Price	14.29	
10 Yr	NAV	13.40	13.32
	Share Price	13.43	
"Since Fund Inception 12/20/2011"	NAV	16.09	15.98
	Share Price	16.20	

\*Returns less than one year are not annualized.

The performance data quoted represents past performance. Past performance is not a guarantee of future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance may be lower or higher than performance data quoted. Please call 800.826.2333 or visit [vaneck.com](http://vaneck.com) for performance current to the most recent month ended.

The "Net Asset Value" (NAV) of a Fund is determined at the close of each business day, and represents the dollar value of one share of the fund it is calculated by taking the total assets of the fund, subtracting total liabilities, and dividing by the total number of shares outstanding. The NAV is not necessarily the same as the ETF intraday trading value. Investors should not expect to buy or sell shares at NAV. Index returns assume reinvestment of all income and do not reflect any management fees or brokerage expenses associated with fund returns. Returns for actual fund investors may differ from what is shown because of differences in timing, the amount invested and fees and expenses. You cannot invest directly in an index.

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MarketVector Indexes GmbH (MVIS) develops, monitors and markets the MVIS Indices, a focused selection of pure-play and investable indices designed to underlie financial products. They cover several asset classes including hard assets and the internal equity markets as well as fixed income markets. MarketVector is the index business of VanEck, a U.S. based investment management firm and provider of VanEck ETFs.

MarketVector Indexes GmbH does not sponsor, endorse, sell, promote or manage any investment fund or other investment vehicle that is offered by third parties and that seeks to provide an investment return based on the performance of any index. MarketVector makes no assurance that investment products based on the index will accurately track index performance or provide positive investment returns. MarketVector is not an investment advisor, and it makes no representation regarding the advisability of investing in any such investment fund or other investment vehicle. A decision to invest in any such investment fund or other investment vehicle should not be made in reliance on any of the statements set forth in this document.

An investment in the Fund may be subject to risks which include, among others, risks related to investing in retail companies, equity securities, consumer staples sector, health care sector, depositary receipts, medium-capitalization companies, issuer-specific changes, market, operational, index tracking, authorized participant concentration, no guarantee of active trading market, trading issues, passive management, fund shares trading, premium/discount and liquidity of fund shares, non-diversified, and index-related concentration risks, all of which may adversely affect the Fund. Medium-capitalization companies may be subject to elevated risks.

Investing involves substantial risk and high volatility, including possible loss of principal. An investor should consider the investment objective, risks, charges and expenses of the Fund carefully before investing. To obtain a prospectus and summary prospectus, which contains this and other information, call 800.826.2333 or visit [vaneck.com](http://vaneck.com). Please read the prospectus and summary prospectus carefully before investing.

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